

# winc<sup>on</sup> runda digital day vol. 6.0

📍 Dom omladine Beograda 📅 Agenda



## Mon, 23.09

### AMERIKANA HALL

09:00	<b>Registration (Main Hall Entrance)</b>
10:00	<b>Opening words</b>
10:10 – 10:30	<b>Keynote: Noemí Planas (WIN)</b>
10:40 – 11:25	<b>Panel: Between a Rock and a Hard Place / Global Overview of Streaming Reforms</b> MODERATOR: Mark Kitcatt (Everlasting Records) SPEAKERS: Robbert Baruch (UMG) / Tom Deakin (AudioSalad) / Đorđe Trbović (IDJ Digital) / Quentin Martins (Merlin)
12:15 – 13:00	<b>Panel: What Can a Label Do For Me? / The Importance of Labels Today Locally and Globally</b> MODERATOR: Branko Komljenović (Menart / Runda) SPEAKERS: Zena White (Partisan Records) / Tony Kiewel (Sub Pop Records) / Dan Muraru (Roton Music) / Deniz Everling (Bandcamp)
13:00 – 14:00	<b>LUNCH BREAK</b>
14:00 – 15:00	<b>Panel: More Than Music / Other Ways of Monetizing My Music</b> MODERATOR: Florian von Hoyer (Zebalution) SPEAKERS: Ana Krstajić (Petrushka Chord) / Robert Singerman (LyricFind / .Music) / Mark Terry (beatBread) / Thomas Golubić (SuperMusicVision) / Hunter Giles (Infinite Catalog)
15:30 – 16:30	<b>Masterclass: Music As a Narrative In Better Call Saul</b> with Thomas Golubić / Masterclass powered by TS Media

### KLUB HALL

11:15 – 11:45	<b>Presentation: Independent Music In Asian Markets: Opportunities and Insights</b> PRESENTED BY: Takuya Yamazaki (IMCJ Japan) / Kunsik Marty Ro (LIAK South Korea) / Sridhar Swaminathan (SIMCA India)
12:00 – 12:30	<b>Presentation: Navigating The Digital Value Chain In Latin America</b> PRESENTED BY: Mark Meyer (AMI Paraguay) / Francisca Sandoval (IMICHILE) / Noemí Planas (WIN)
13:00 – 14:00	<b>LUNCH BREAK</b>
14:30 – 16:00	<b>Music Production Workshop: From Demo to Diamond</b> powered by Serbia Creates Music PRESENTED BY: Coby / Janzoo / Luxonee
16:30 – 17:30	<b>Workshop: Rights Before Hits / The Most Boring Things That Don't Interest Musicians</b> powered by Serbia Creates Music PRESENTED BY: Nikola Jovanović (Universal Music), Maja Cvetković (Prava Interpretatora)

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 Tue, 24.09

## AMERIKANA HALL

09:00	<b>Registration (Main Hall Entrance)</b>
10:00 – 10:45	<b>Panel: Ghost In the Machine / How To Ethically Use GenAI In Music Industry</b> Panel powered by BOLD MODERATOR: Gee Davy (AIM UK) SPEAKERS: Dr. Martin Clancy (AI:OK) Simon Wheeler (Beggars Group) / Gord Dimitreff (Aporia Records) / Richard James Burgess (A2IM USA) 
10:55 – 11:20	<b>Fireside Chat</b> with <b>Kees van Weijen</b> (Stomp Netherlands / Impala) MODERATOR: Dario Draštata (Runda)
11:30 – 12:15	<b>Panel:</b> <b>Is There Fairness In Music Industry? / Can Independent Values Be Guiding Light For All Industry?</b> MODERATOR: Kees van Weijen (Stomp Netherlands / Impala) SPEAKERS: Eva Karman Reinhold (SOM Sweden) / Lana Čulig (Aquarius Records) / Nuno Saraiva (AMAEI Portugal) / Jörg Heidemann (VUT Germany)
12:25 – 12:55	<b>Fireside Chat</b> with <b>Tony Kiewel</b> (Sub Pop Records) powered by US Embassy MODERATOR: Dragan Ambrozić (Exit Festival / Belgrade Youth Center) 
13:00 – 14:00	<b>LUNCH BREAK</b>
14:00 – 14:45	<b>Panel: Working Together, We Can Make the Change / How to Reach Better Cooperation Between the Music Sector and Institutions</b> MODERATOR: Andrew Cash (CIMA Canada) SPEAKERS: Ana Ilić (Serbia Creates) / Helen Smith (Impala) / Gill Dooley (AIM Ireland) / Larry Bringsjord (FONO Norway)
15:15 – 16:00	<b>Panel: Hello CEE / Overview on Fastest Growing European Markets</b> MODERATOR: Ruth Koleva (ANMIP Bulgaria) SPEAKERS: Csaba Nasz (HAIL Hungary) / Engin Akinci (BMYD Turkey) / Matej Burda (Platforma Czechia) / Dario Draštata (Runda)

## KLUB HALL

12:00 – 12:30	<b>Presentation: Implementing DDEX Standards For Enhanced Efficiency</b> PRESENTED BY: Mark Isherwood (DDEX)
13:00 – 14:00	<b>LUNCH BREAK</b>
14:30 – 15:15	<b>Presentation: YouTube: Multi-Format Release Strategy, for Artists &amp; Labels</b> PRESENTED BY: Tasha Taylor / Claire Eliziah-Frost / Jordi Suarez
15:45 – 16:15	<b>Presentation:</b> <b>MERLIN 1-1 / Meet Digital Music Licensing Partner For Independent Labels</b> PRESENTED BY: Quentin Martins (Merlin)
16:25 – 16:55	<b>Presentation: Belem Lyric Studio</b> PRESENTED BY: Florian von Hoyer (Zebralution), Bruno Guillard (Fleepit)
17:00 – 17:30	<b>Fireside Chat</b> with <b>Simon Wheeler</b> (Beggars Group) MODERATOR: Daryl Fidelak (Lampshade Media)



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